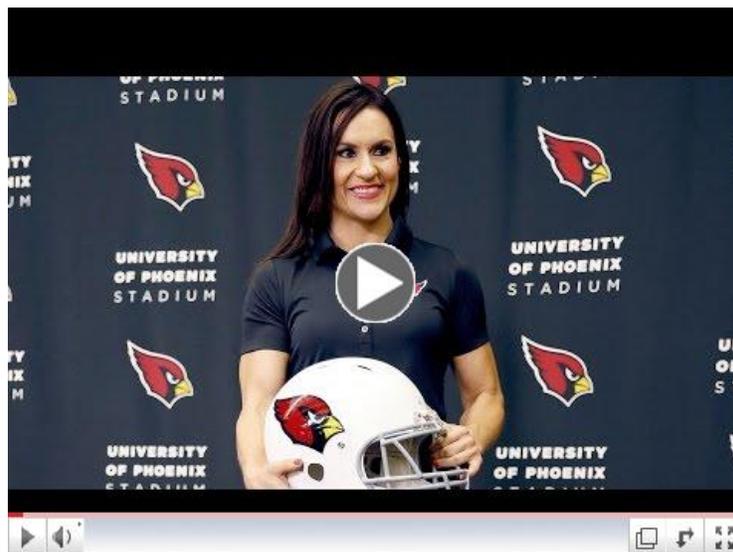


4 WOMEN WHO ARE BEGINNING TO CRACK THE GLASS CEILING IN MEN'S PRO SPORTS

"Are you ready for some...change?"

It's the end of August so that means one thing...football is officially back! While you are busy preparing for tailgates, watch parties and working on your touchdown dance, two women are trailblazing their way to be authoritative forces on the field. Has the 'Glass Ceiling' finally shattered?



The National Football League's First Female Coach

"Jen Welter walked from the sideline and shook hands with the line judge for the Saturday game between the Arizona Cardinals and the Kansas City Chiefs.

This was no everyday meeting. More like a barrier-breaker.

Once a men's-only world, the NFL entered a new era Saturday night, when Welter became the first woman to coach an NFL game and Sarah Thomas became the first woman to work as a full-time on-field official."



[Learn More](#)

Can Other Industries Learn from the NFL's 'Rooney Rule'?

"Looks like the tech world has a new favorite buzzword. So what is the Rooney Rule--and will it work?

Last week, as part of the first-ever White House Demo Day, an event that highlighted female and minority entrepreneurs, President Barack Obama issued a call to action to the tech industry, asking companies to step up their game on workforce diversity. Of the 14 tech companies that responded to the President's challenge, seven announced that they would attempt to hire more women and underrepresented minorities by implementing the so-called Rooney Rule."

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Dave Baker's Take on the Current Issue

"You know, we can learn a lot from sports. Because, unlike industry, sports is about the individuals ability to perform a certain function not about their gender. True, the sport is heavily dominated by males, specifically because many of the coaches, leadership and governance is led by former players. But in today's world those walls are crumbling fast, and not because of a legal action that forced it - but because of the enlightened people leadership (what we call human capital) in their respective organizations."

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